

1st day, 19.11.2019 (Tuesday)

08:00 – 10:00

REGISTRATION OF PARTICIPANTS

Welcome coffee | Russian Wine Days exhibition opening

09:00 – 12:30

Congress hall

TRADE CITY AS THE BASIS OF THE REGION'S ECONOMY

Plenary session

10:00 – 12:00

Expert Hall

TIPS ON EFFECTIVE EXPRESS-NEGOTIATION WITH BUYER

Academy of the Russian Retail Market Experts Association: workshop by Sergey Ilyukha

10:00 – 12:30

Mercury Hall

RETAIL: DIGITAL BUSINESS TRANSFORMATION

Technology session

10:00 – 11:30

Hall 4

FRANCHISE: ANALYSING SENSIBILITY OF THE PROJECT

Strategic session

10:00 – 12:30

Hall 5

E-COMMERCE: FROM TODAY TO TOMORROW

Strategic session of the National Association of Mail Order and Distance Selling Trade

10:00 – 16:00

Expo zone

RBC GROUP – ST. PETERSBURG. OFFSITE STUDIO

12:00 – 14:30

Hall 4

RETAIL LOCATIONS ANALYTICS. CASE STUDIES WITH FEEDBACK

Expert session

12:30 – 14:30

Expert Hall

Russian Wine Days International business forum

RUSSIAN WINES AND GLOBAL RETAIL AND HORECA TRENDS. EXPORT POTENTIAL. FOREIGN EXPERTS' ASSESSMENT

Workshop

13:00 – 17:00
Retail Hall

NEW BUSINESS OPPORTUNITIES. IS LABELING THE THING OF THE FUTURE?

Conference on labeling

13:00 – 15:00
Mercury Hall

E-COMMERCE – GROWTH DRIVERS

Expert session

13:00 – 15:30
Hall 5

AUTOMATION OF CATEGORY MANAGEMENT PROCESSES

Academy of the Russian Retail Market Experts Association: workshop by Sergey Ilyukha

13:00 – 14:30
Hall 6

SMALL AND MEDIUM-SIZED ENTERPRISES: ONLINE SALES GROWTH WITH WILDBERRIES

Wildberries Conference

13:00 – 16:00
Atrium hall

WINE RETAIL

Negotiation Center

13:30 – 18:00
Congress hall

TRADE IN THE NORTHWESTERN AND DEVELOPMENT TRENDS

Special conference of the Ministry of Industry and Trade of the Russian Federation

15:00 – 17:00
Expert Hall

Russian Wine Days International business forum

GLOBAL WINE MARKET TRENDS: TO KNOW, TO UNDERSTAND, TO EXPORT

Expert session

15:30 – 18:00
Mercury Hall

E-COMMERCE REGULATION AND LAW ENFORCEMENT ISSUES

Panel session

16:00 – 18:00
Hall 4

KEY CONSUMER MARKET TRENDS IN THE NORTHWESTERN FEDERAL DISTRICT OF RUSSIA

Analytical session

16:00 – 18:00
Hall 5

SHOPPING CENTER – A CITY IN MINIATURE

Expert session

16:00 – 18:00
Hall 6

PR-EFFECT IN RETAIL
Expert session

17:30 – 19:00
Expert Hall

Russian Wine Days International business forum
RUSSIAN WINE EXPORT. INITIATIVES. PRACTICES. DEVELOPMENT ROADMAP
Strategic session

18:00 – 19:30
Atrium hall

WINE PARTY JAZZ EVENING

2nd day, 20.11.2019 (Wednesday)

08:00 – 10:00

REGISTRATION OF PARTICIPANTS

Welcome coffee | Russian Wine Days exhibition opening

09:30 – 11:30

Congress hall

INFOLINE NEWS AGENCY ANALYTICAL SESSION

10:00 – 12:00

Retail Hall

Russian Wine Days International business forum

RUSSIAN WINEMAKING. STATE'S CONTRIBUTION TO THE DEVELOPMENT DOMESTIC WINES PROMOTION IN RETAIL CHAINS. EXPORT

Plenary session

10:00 – 17:00

Expert Hall

EFFECTIVE RETAIL MANAGEMENT

Conference of the Academy of the Russian Retail Market Experts Association

10:00 – 12:00

Mercury Hall

THE FUTURE OF RETAIL: RETAIL MARKET TRENDS AND FORECASTS

Session of commercial and purchasing directors

10:00 – 12:00

Hall 4

FINRETAIL2020: BANK RETAIL. FINANCIAL CONCENTRATE

Expert Cyber session

10:00 – 15:30

Hall 5

RETAIL IS PEOPLE: HOW TO MOTIVATE, ENGAGE AND DEVELOP

HR session

10:00 – 12:00

Hall 6

RETAIL SALES PERFORMANCE MANAGEMENT

Special course by the Academy of the Russian Retail Market Experts Association and Asya Barysheva. Business workshop

12:00 – 15:30

Congress hall

RETAIL MARKETING

Panel session

12:00 – 15:00
Atrium hall

WINE RETAIL
Negotiation Center

12:30 – 14:30
Retail Hall

Russian Wine Days International business forum
"WINDOW TO EUROPE" WINE BUYERS AND NEW FORMATS OF WINE TRADE
Expert session

12:30 – 14:30
Mercury Hall

HORECA AS PART OF THE TRADE CITY ECOSYSTEM
Business hospitality session

13:00 – 14:30
Hall 4

Russian Wine Days International business forum
RUSSIAN AUTOCHTHONOUS GRAPE VARIETIES – WORKSHOP AND TASTING SESSION

13:00 – 15:00
Hall 6

BLUE OCEAN IN A SMALL RETAIL OUTLET
Course by the Academy of the Russian Retail Market Experts Association and Mikhail Lupanov.
Business workshop

15:00 – 16:30
Retail Hall

Russian Wine Days International business forum
"GOLDEN SHELF": WINE MARKETING. EUROPEAN EXPERIENCE
Round table

15:00 – 17:00
Mercury Hall

Russian Wine Days International business forum
WINE LIST FOR HORECA: RUSSIAN WINEMAKING THROUGH THE EYES OF FOREIGNERS. WAYS TO EXPORT
Expert discussion

16:00 – 18:00
Congress hall

ALL YOU NEED TO KNOW ABOUT HAPPINESS
Lecture by Magnit Family stores

16:00 – 18:00
Hall 4

LOGISTICS AND SUPPLY CHAIN MANAGEMENT: THE LATEST TRENDS OF A CHANGING WORLD
Case session



19 - 20 November, 2019, St. Petersburg

Contact information:
info@retailevent.ru, +7 (495) 924-02-80

17:00 – 19:00
Retail Hall

Russian Wine Days International business forum
TASTING SESSION BY ARTHUR SARKISYAN. RUSSIAN WINES 90+



19 - 20 November, 2019, St. Petersburg

Contact information:
info@retailevent.ru, +7 (495) 924-02-80

3rd day, 21.11.2019 (Thursday)

12:00 – 15:00

ST. PETERSBURG RETAIL ENTERPRISES TOUR

Prior registration is required